

# MODERN

JEWELER

APRIL 2006  
A CYGNUS PUBLICATION

*The New*  
**LINK** *Age*

JEWELRY OF  
CHOICE

RETAILERS RATE  
OSCAR JEWELS

PROMOTING  
PALLADIUM

*Sea Green  
Gems*



## PEOPLE

**Marc Hruschka** has been named president and CEO of Chopard USA, New York.

The Women's Jewelry Association has appointed **Ann Schonwetter Arnold**, chief financial officer and vice president of Lieberfarb, Orange, New Jersey, as its new president.

Lagos, Philadelphia, has promoted **Meg Gitles** to director of independent accounts, and **Janice Wright Waitkus** to director of merchandising.

Jewelers Vigilance Committee has elected **William Montalto** chairman of the board of directors. He is executive vice president and chief operating officer of Sterling Jewelers.

## SUPPLIERS

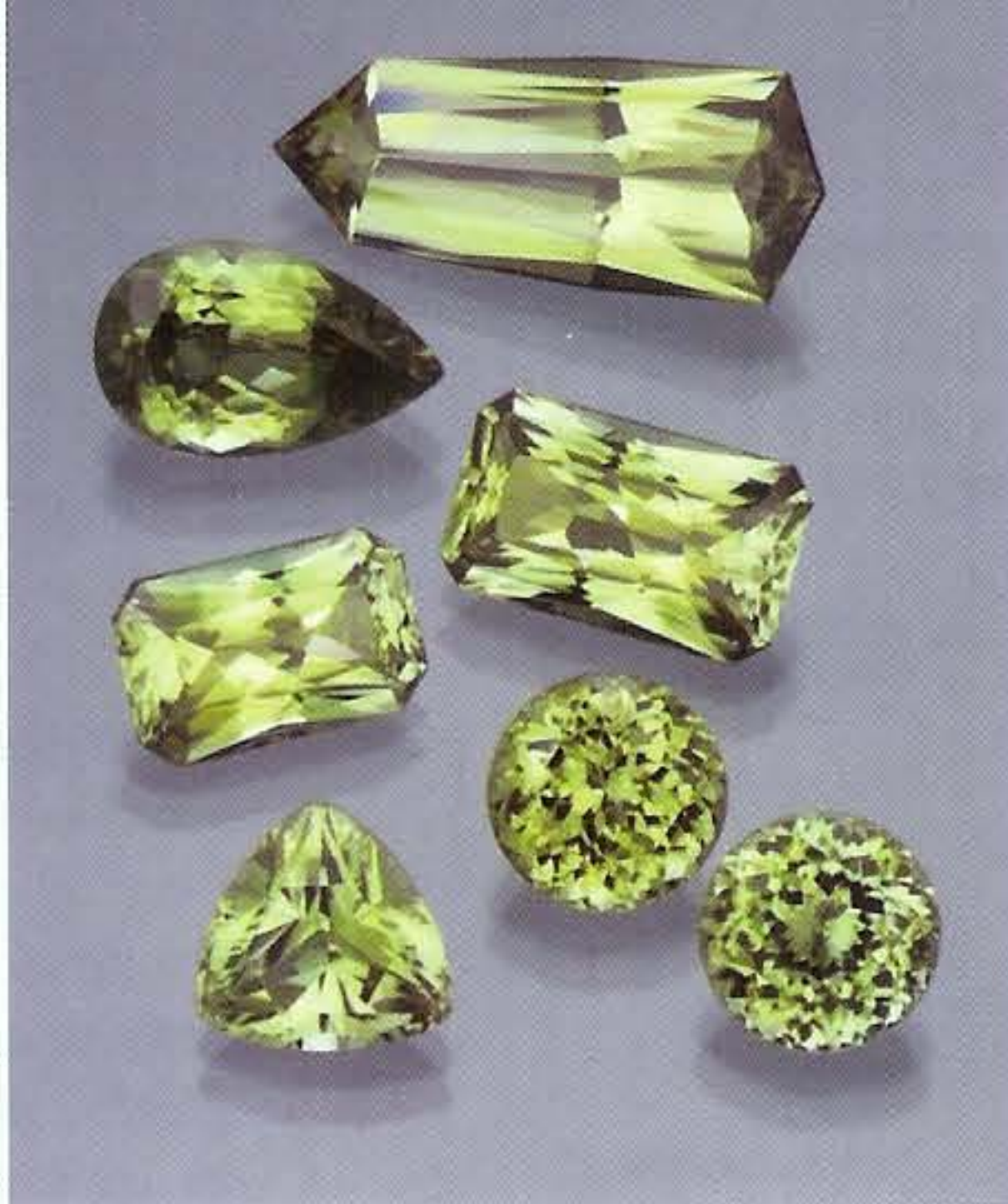
### Born Precious Charms

**Cordova**, New York, has introduced a collection of 18k gold miniature boy and girl bracelet and necklace charms to celebrate the birth of a child or grandchild. The "Born Precious" collection has 12 designs in large and small sizes in yellow or white gold, as well as with diamonds or birthstones. In-case display, brochures, postcards, and consumer advertising program available. For more information, call (800) 221-0744 or visit [www.cordovajewelry.com](http://www.cordovajewelry.com).



### New Turkish Zultanite

Zultanite is a rare variety of mineral color-change diaspore from a region of Anatolia, Turkey. **Zultanite Gems**, Fort Lauderdale, Florida, has obtained the deposit. In different lighting conditions, Zultanite transforms from a kiwi green to a rhodolite purplish-pink. The same



stone can show a khaki-green to brownish-pink. Sizes range from 3 to 5 carats. For more information, call (888) 808-7074 or visit [www.zultanitegems.com](http://www.zultanitegems.com).

### Mantis Viewer

**Vision Engineering**, New Milford, Connecticut, designs and manufactures "eyepieceless" and expanded pupil microscopes. Its ergonomic Mantis compact stereo viewer has white light illumination, fine color rendition, and a 10,000 hour life. The viewer comes in universal stand and bench stand formats. For more

information, call (860) 355-3776 or visit [www.visioneng.com](http://www.visioneng.com). It is also available from Gesswein at (800) 544-2043.

### Manohara Pearl Jewelry

**Manohara**, Hong Kong, has launched an array of fine pearl jewelry for women. Designs range from classic to avant-garde styles. For more information, call (852) 307-89909 or visit [www.manohara.biz](http://www.manohara.biz).

### Micro-Calibrated Diamonds

**GNN Diamonds**, Ramat Gan, a manufacturer of fancy shaped diamonds, has developed a proprietary technology called micro-calibration, which is designed for calibrated diamond cuts used by high-end watches and jewelry. GNN calibrates all diamonds in-house. For more information, call (972) (3) 575-0340 or visit [www.gnn.co.il](http://www.gnn.co.il). ♦

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